



Beach Road Holiday Homes is a special destination: placed in the region of Queensland, in-between Australian bushland, white beaches and majestic lakes, the unusual holiday resort is a popular haven for travelers from all over the world. Here they can experience nature and luxury alike.



### Solution at a Glance

- Installation of HFM connection made VoIP telephony possible
- More cost effective solution compared to ISDN services
- Staff is always contactable on soft phones
- Completely virtualized and cloud-hosted PBX
- 100 x Yealink T1X and T2X IP phones

## Reliable Cloud PBX Service for Remote Paradise

### Beach Road Holiday Homes switches to Askozia

Being in a remote location makes the Beach Road Holiday Home an exciting and special place to visit. For their technical link to the outside world, however, it does pose a challenge. With an ageing and unsupported analog PBX and rising costs of traditional ISDN services, Beach Road Holiday Homes were looking for a more cost effective solution. Added to the complexity of this site is the physical location which restricts access to fixed broadband services.

Switching to a cloud-hosted AskoziaPBX was achieved through the installation of a high-speed hybrid fibre microwave (HFM) link from the headland 7km away. Hotel manager Donna expresses her satisfaction with the new service:

„Cloudfire were excellent in providing us a cost-effective hosted PBX solution that saves us a significant amount off our previous suppliers monthly phone bills.“

Beach Road Holiday Homes also required integration of their billing platform for guest call charges. There was a readily available solution with the PMS provider which required only minor configuration changes to work with AskoziaPBX.

Due to the exceptionally large territory, staff members have to be able to make and receive phone calls from anywhere. This was realized by combining AskoziaPBX with soft phones.

The Beach Road Holiday Homes staff is now able to provide extensive service with an easy-to-use PBX and simultaneously take 80% of the phone bill.



Cloudfire are based on the Gold Coast, Queensland, and support customers all over Australia with hosted PBX solutions. Cloudfire provide wholesale VoIP services to direct customers and partner/resellers and are specialised in integrating video intercoms, cameras and PA systems.